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## Center for Hispanic Leadership Names Senior-Executive VP, Annette Prieto



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The Center for Hispanic Leadership, a venture founded by Cuban-American Author and Speaker Glenn Llopis to promote the training and development of Hispanic business leaders, today announced the hire of Annette Prieto for the position of Senior Executive Vice-President.

“Annette will be responsible for not only the day-to-day operation of the CHL, but will spearhead the creation of targeted terrestrial and online training,” stated Llopis. “Her mission will be to help us accelerate the relevancy of Hispanic leaders in enterprise. Her deep commitment to this cause, coupled with her extensive background in business sales and training, has more than convinced us that she is the right person for this job.”

Llopis continued, “We looked at hundreds of potential candidates. What perhaps impressed us most about Annette was her dedication to the issue of propelling Hispanic women in the work place. Though this is the fastest growing segment of Hispanic-owned business, they have been historically underrepresented and have had access to far too few resources to pursue education and business growth.”

Ms. Prieto has spent the last decade in the pharmaceutical sector, working for industry giants such as First Horizon, GlaxoSmithKline, Allergan, and most recently, as a sales and marketing leader at Medicis. Asked about the seeming shift in career tracks, Prieto pointed back to both her years as a corporate trainer, and her history before business as a middle-school English teacher. “For me, I’ve always had a passion for helping others learn. This has driven me my whole life. It is the hallmark of a good teacher, yes, but I think also that of a successful sales person. The

opportunity to apply my practical skills in both the worlds of business and education to assisting other Hispanics-Americans to further their own professional goals is one of which I have dreamed.”

With over 2.5 million Hispanic owned businesses in the United States, a number that grows every day, Ms. Prieto may well realize that dream. For more information about the CHL visit [CenterForHispanicLeadership.com](http://CenterForHispanicLeadership.com)

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